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## Liu Haodong

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### Job Objective

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Intern for Food Design and Operation on Weibo

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### Skills

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☒ **Design and Layout:** Proficient in using Photoshop (PS) and InDesign (ID) for image editing, poster design, layout, etc. Possess strong aesthetic ability, meticulous and down-to-earth, with strong execution ability.

**Content creation and operation:** With experience in social media operation, I have participated in the operation of short video accounts, successfully published content and received a high number of likes. I am skilled at data analysis and visualization.

☒ **Text editing and planning:** With experience in editing and typesetting, I was responsible for the content editing and typesetting of the newspaper during my internship at Beijing Farmers' Daily.

**Teamwork and Communication:** Served as the minister of the **Publicity** Department in the **student union**, possessing organizational, coordination and communication skills, and capable of efficiently promoting team projects.

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## Work Experience

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**Part-time jobs such as those at Wallace, KFC, and Meituan Takeout.**

### Cashier, chef, delivery person

2023-2024

Working in these well-known enterprises has enhanced my understanding of the fast-moving consumer goods industry and customer service.

### Beijing Farmers' Daily Press

Intern

The year 2024

Participated in editing and typesetting work, and had published newspapers with my name on them.

Support the team in content review and resource integration, and assist in completing daily tasks.

### Short video content creation and account operation

Team leader

2025 - Present

Responsible for short video content creation and account operation to enhance brand exposure. One video has been released and received over 300 likes.

Actively collaborated with team members and accumulated basic experience in creating and operating social media content.

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## Awards and Honors

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- GPA: 3.63; Academic Third Prize Scholarship for the 2023-2024 academic year

☒ 2024 Beijing Regional Competition of China Data Journalism Contest - Merit Award (Team Leader): Responsible for team formation, data visualization and web design.

Work link: [HTTPS://READYMAG.WEBSITE/U3916022204/4906370/THREE/](https://readymag.website/U3916022204/4906370/THREE/)

First Prize of the 2023 China Agricultural University "Passing on the Torch" High School Visit and Publicity Competition

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## Other information

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Hobbies: Passionate about drama performance and have participated in the performances of 6 plays.

Personal characteristics: Highly responsible, I take every task and job seriously and am always eager to learn new skills and knowledge.

☒ Language proficiency: Good oral communication skills, capable of communicating effectively with the team and clients.

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